

BBA Program NLBA	Year 1	Year 2	Year 3	Year 4
<b>Core disciplines and underlying themes</b>				
<b>Operations Management</b>	<b>10 ECTS</b>	<b>10 ECTS</b>	<b>15 ECTS</b>	<b>14 ECTS</b>
	Introduction Operations Management	Operational Excellence	Process & Layout Design	Resource & Capacity Management
	Sustainable Operations Strategy & Performance Management	Projectmanagement	Supply Network Management	Planning & Control of Operations
	Sustainability goals	Sustainable Business Models Innovation	Logistics	Integrated Quality assurance
<b>Organisational Behaviour</b>	<b>10 ECTS</b>	<b>10 ECTS</b>	<b>15 ECTS</b>	<b>14 ECTS</b>
	Introduction Organisational Behaviour	Sustainable Human Resource Management	Organisational Management (Management & Organisatie)	Artificial Intelligence & HRM
	Introduction Personeelsmanagement	Psychology(organisation- and work sociology cq. social	Organisational Change (Changermanagement)	Human, behaviour, ethics
	Introduction Changemanagement	Performance Management	Changeplan	Negotiation & Conflictmanagement
<b>Strategic Management</b>	<b>10 ECTS</b>	<b>10 ECTS</b>	<b>10 ECTS</b>	<b>5 ECTS</b>
	Introduction Marketing Management	Strategic and Network Management (Corporate Strategy)	Sustainable Marketing Management	Corporate Branding
	Introduction Leadership	Leaership	Risk Management	New Leadership/ Entrepreneurship
	Co-creation	Governance	Innovation Management & Shared Value	
<b>Information Management</b>	<b>8 ECTS</b>	<b>8 ECTS</b>	<b>6 ECTS</b>	<b>5 ECTS</b>
	Introduction Information Management	Data, Information & Knowledge Management	Management Information (Administrative Organisation)	Cybersecurity
	Information Systems	Information science	Information Provision	Privacy & awareness
	ICT-analysis	Information security		
<b>Supporting fields and underlying themes</b>				
<b>Management Accounting</b>	<b>8 ECTS</b>	<b>8 ECTS</b>	<b>5 ECTS</b>	<b>5 ECTS</b>
	Introduction Management Accounting	Planning & Control of Accounting (Management Control)	Financiele Analyse & Management	Technology & Analytics
	Introduction Planning & Control	Management Accounting	Internal financial reporting	
			External financial reporting	
<b>Applied Research</b>	<b>6 ECTS</b>	<b>6 ECTS</b>	<b>5 ECTS</b>	<b>13 ECTS</b>
	Introduction Academisch Lezen & Schrijven	Data Analytics	Academic Reading & Writing	Graduation work
	Introduction Methods & Techniques	Methods & Techniques	Methods & Techniques	Methods & Techniques
<b>Finance</b>	<b>2 ECTS</b>	<b>2 ECTS</b>		
	Introduction Financial Management	Financial Management		
	Financial Reporting	Corporate finance		
<b>Economics</b>	<b>2 ECTS</b>	<b>2 ECTS</b>		
	Introduction Economics	Economics		
	Annual reports, balance sheets and company key figures	Analyse and evaluate annual report		
<b>Business Law</b>			<b>2 ECTS</b>	<b>2 ECTS</b>
			Labor law	Corporate Law
<b>Personal development</b>	<b>4 ECTS</b>	<b>4 ECTS</b>	<b>2 ECTS</b>	<b>2 ECTS</b>
	Personal development plan	Personal development plan	Personal development plan	Personal development plan
	(Corporate) Communication	Personality analysis	Personal effectiveness	Presentation techniques
	Reflection techniques	Team roles analyses		
<b>Total ECTS</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>60</b>